



OUR VISION

Create economic opportunity for every
member of the global workforce



THE ECONOMIC GRAPH



MEMBERS
530M



COMPANIES
18M



JOBS
11M



SKILLS
50K

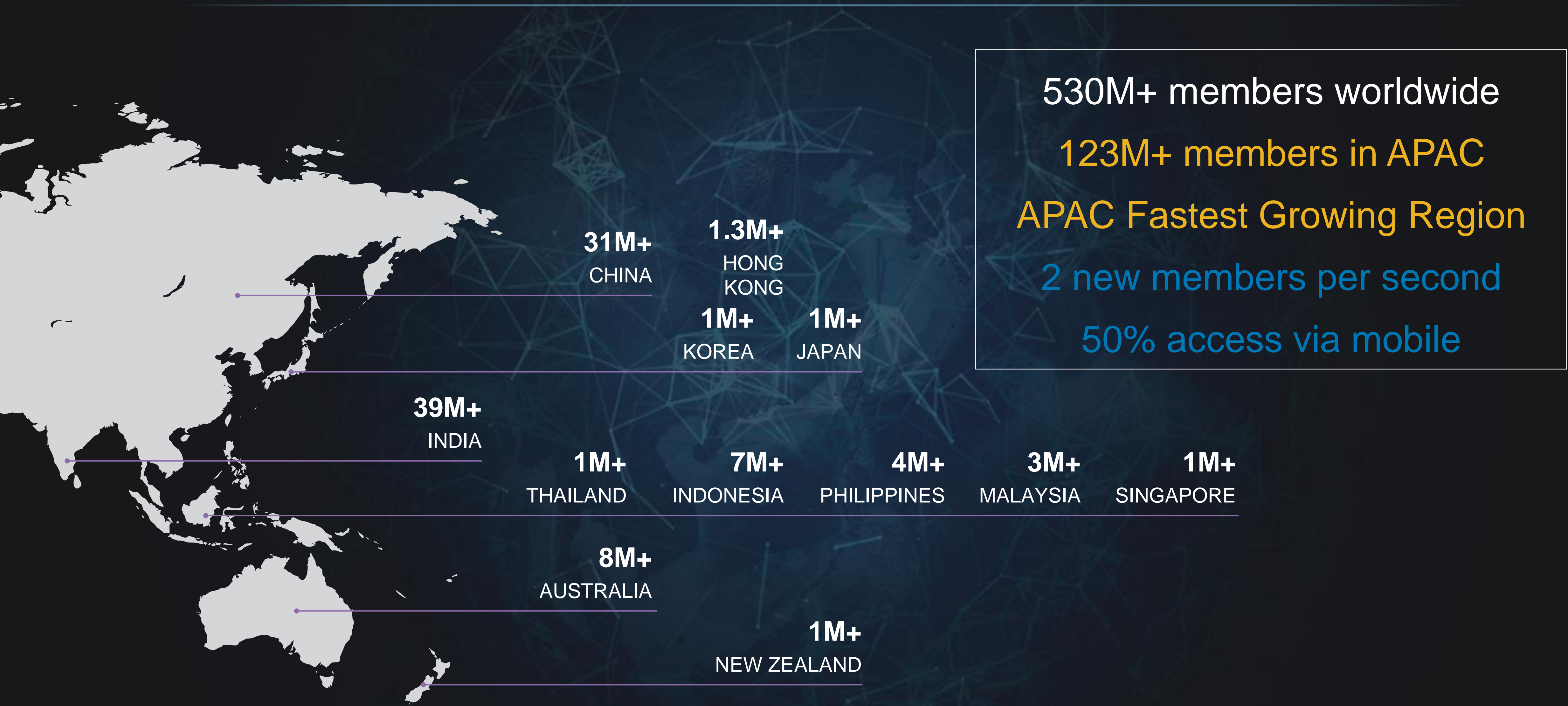


SCHOOLS
29K



KNOWLEDGE
190B

LinkedIn membership is growing at a staggering rate



Hong Kong member demographics



1.3M

members in Hong Kong



37%

have post-graduate education



53:47

Male:Female
Gender split[^]



78%

have 5+ years of experience

Top Functions



Top Industries



[^]Gender is inferred by first name

* Nationality is inferred by language and undergraduate school



OUR MISSION

Connect the world's professionals to
make them more productive and
successful

OUR VALUE PROPOSITION

Connect to Opportunity

FOR MEMBERS

ADVANCE MY CAREER

FOR CUSTOMERS

WORK SMARTER

Connect to Opportunity

FOR MEMBERS

ADVANCE MY CAREER

Get the
right job



Build meaningful
relationships



Stay well-
informed



Connect to Opportunity

FOR
CUSTOMERS
WORK SMARTER

Hire



Market



Sell



Learn



The LTS mission is
to help every company hire the best talent

For a long time, we helped companies achieve this by giving them access to *passive candidates*.

But the landscape has shifted.

Candidates are more **open** than ever,
the **quality** bar has been raised,
and new **data and tools** are emerging.

Passive recruiting has evolved and is *no longer the only way to win talent*.

New Definition of Quality

Great businesses are built on great people. Great people today are more than their resume. To identify quality talent today, means understanding the person beyond their resume- someone who is skilled, passionate, purpose-driven, has diverse experience and background, someone who can impact your business.

Era of Open Talent

Today technology has opened up the market for talent, the majority of candidates can now be found online. Candidates themselves have access to abundant information on companies and opportunities - making them more open and agile than ever. This has increased the competition, the noise - and hiring those great people feels harder than it's ever been. In this era, you need to have an "always on" strategy where all the Talent is and let them tell you if they're looking.

Tipping Point of Data & Tools

We believe that the functions and talent organizations that leverage data and insights in their talent strategies and are “talent intelligence” driven-professionals, will win the war for the best quality talent. Having access to this data helps you solve complex problems and become a “talent advisor” with workforce and talent planning.

Talent intelligence

Talent intelligence is a new way to harness data and insights to reinvent and improve your approach to talent decisions. Combining talent intelligence with the right instincts delivers the winning talent strategy. With the most insightful breadth and depth of data on professionals and cutting-edge AI and machine-learning capabilities, LinkedIn provides the data and tools talent professionals need to identify and engage talent with the highest potential and empower their talent organization.

“We spend hundreds of thousands, if not millions of dollars, on consulting fees, and months and months of research trying to determine the supply and demand of talent.”

“People have choices these days.
A lot of companies are looking for
the same people. It's tough.”

“The talent landscape is very competitive.
The time to hire is very competitive...
you need to be quick and agile.”



Every action on LinkedIn is a signal that allows us to know the person behind the profile.

What we learn about them from their profiles.

What we learn about them from the actions they take on LinkedIn.

We take this data and create the insights that make people a company's competitive advantage.

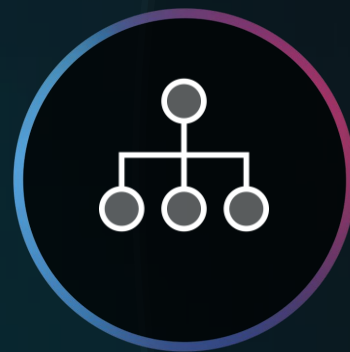




Job type



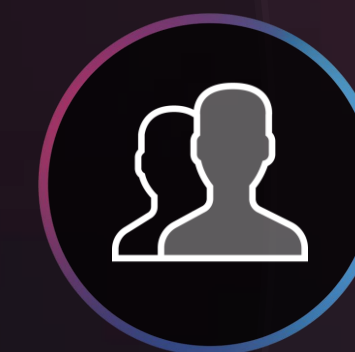
Work
authorization



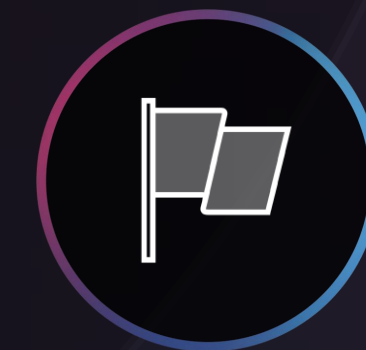
Open to relocation




When open to
new opportunity




Who they are
connecting with





Feedback on
job matches



Antonio Arnold • 3rd
Sr. Principal UX Designer, GoldenPhase
DePaul University
Nashville, Tennessee • 500+ 

Advanced • Saved / History

Showing results for



Job title

Current ▾

Designer +

+ Product Designer, + Senior Designer,

Locations

Current ▾

Greater Nashville Area, TN +

+ Greater New York City Area (7,040),

Skills

User Experience +

+ User Interface Design (154),

Companies

+ Add companies

+ Apple, + Microsoft, + General Motors,

Year of Graduation

+ Add graduation year range

Schools

+ Schools attended

252
total candidates

41
are more likely to respond

16
open to new opportunities


4
past applicants

▼

252 total candidates

View search insight

1 - 16 > | ☐



Antonio Arnold

in · 3rd

Sr. Principal UX Designer at GoldenPhase

Nashville, Tennessee • Internet

Current

Sr. Principal UX Designer at GoldenPhase • Jan 2017 - Present

Past

Sr. User Experience Designer at Amazon.com • Sep 2015 – Jul 2015

UX Designer and Engineer at MedHost • Sep 2015 – Jul 2015

Show more experience (3)

Education


DePaul University • 2008 – 2018

Southern Illinois University, Carbondale • 1987 – 1991

🔓 Open to new opportunities

🔗 Company connetions

👤 Company follower



Etta Richards

in · 3rd

Sr. Art Director & Designer in Nashville

Greater Nashville Area, TN • Design

Current

Owner & Designer at Wicked Awesome Branding + Design • Mar 2016 - Present

Past

Senior Art Director at Forge Worldwide • Oct 2013 - Mar 2016

Senior Art Director at DigitasLBi • Sep 2012 – Sep 2013

Show more experience (2)

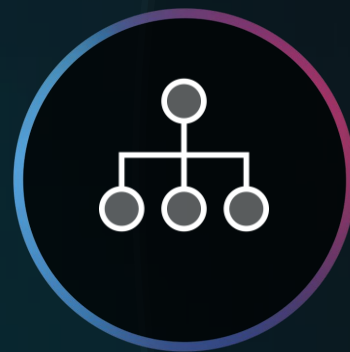
Education

Columbia University in the City of New York • 2000 – 2004

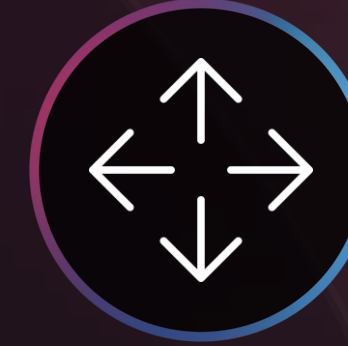
Job type



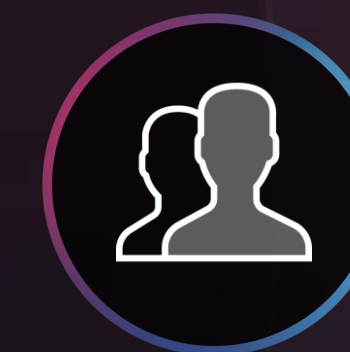
Work
authorization



Open to relocation




When open to
new opportunity




Who they are
connecting with



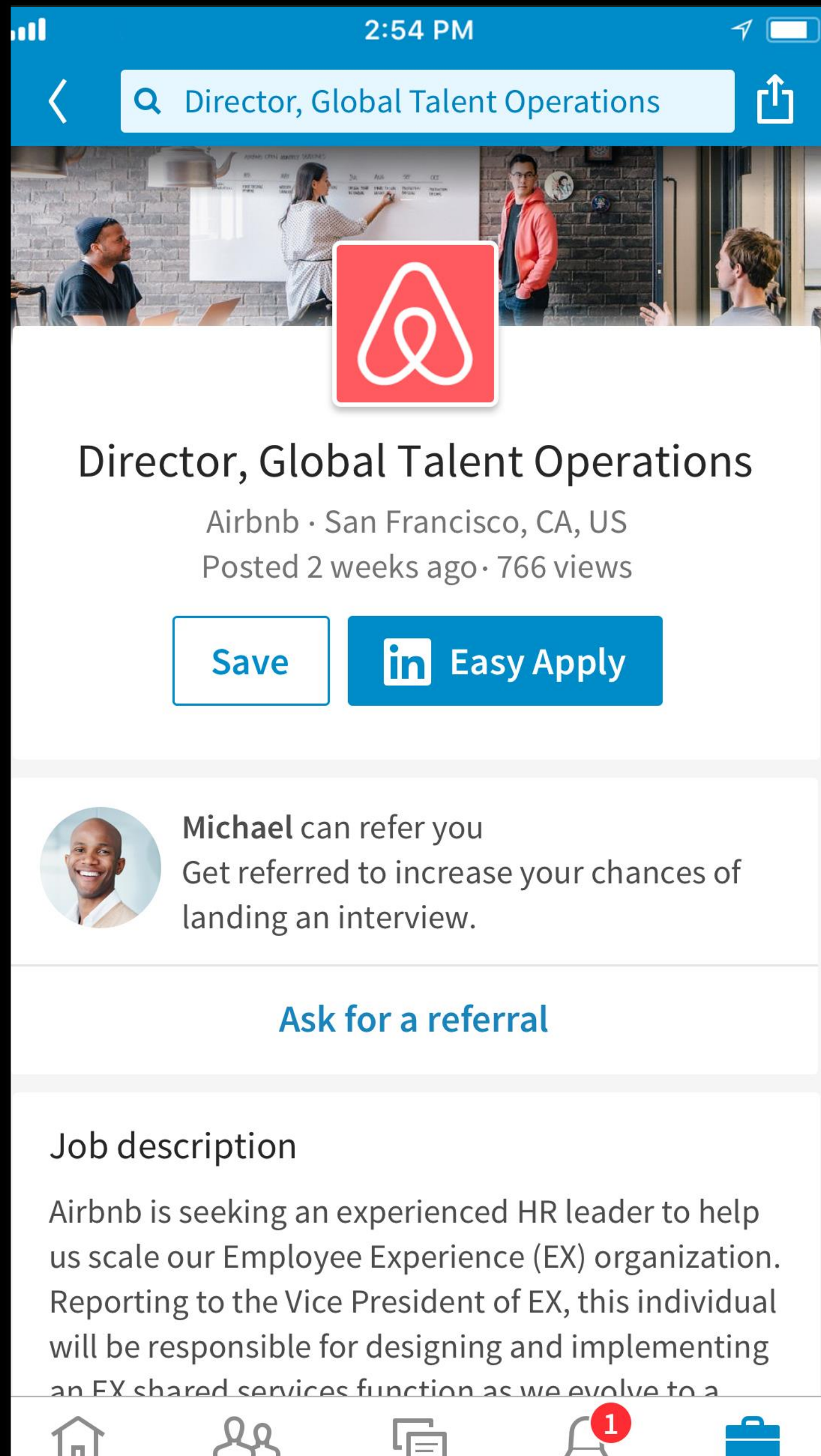
Feedback on
job matches



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Sr. Principal UX Designer, GoldenPhase
DePaul University
Nashville, Tennessee • 500+ 

A photograph of three diverse professionals (two women and one man) smiling and looking towards the camera. They are positioned against a dark background. A large, thin white circle is superimposed over the image, centered behind the text. The man on the left is wearing a white t-shirt. The woman in the center is wearing a yellow blazer over a white top and a beaded necklace. The woman on the right is wearing a red top.

JOB TARGETING



2x

Number of applicants

This is the era of **talent intelligence**.

Where companies who use *data and insights* will successfully
to make people their competitive advantage.

Winning teams

HIRE DIFFERENTLY

