



主題分享：設計+印製=?

CECILIA CHENG


SAFE POWER PRINTING & BOX MFG. CO., LTD.
MARKETING MANAGER

鄭慧絲
安量彩印製盒有限公司
市場推廣經理

- CECILIA CHENG IS ENGAGED IN PRODUCT DEVELOPMENT, PROFESSIONAL DESIGN AND MARKETING FOR MORE THAN TWO DECADES, HAVING RICH EXPERIENCE IN PRODUCT-QUALITY REQUIREMENTS. SHE IS COMMITTED TO MAKING QUALITY DESIGN, AND ONLY BY ACHIEVING A WIN-WIN FOR BOTH CUSTOMER AND MANUFACTURER WOULD SHE CONSIDER HER PRODUCT A "GOOD DESIGN".
- 鄭慧絲從事產品開發、專業設計、市場推廣，對產品質量要求有豐富經驗，致力做好每一件設計，務求做到令客人和生產商雙贏的好產品，稱之為“GOOD DESIGN”！



The mark of
responsible forest
FSC® C021552



設計 + 印製

=GOOD DESIGN!



JOURNAL DE CHIC 潮·尚日誌

AWARDS:

- 31ST HK PRINT AWARDS-CHAMPION
(第31屆香港印製大獎獲得-金獎)
- RED DOT AWARD 2020 WINNER



JOURNAL DE CHIC 潮・尚日誌

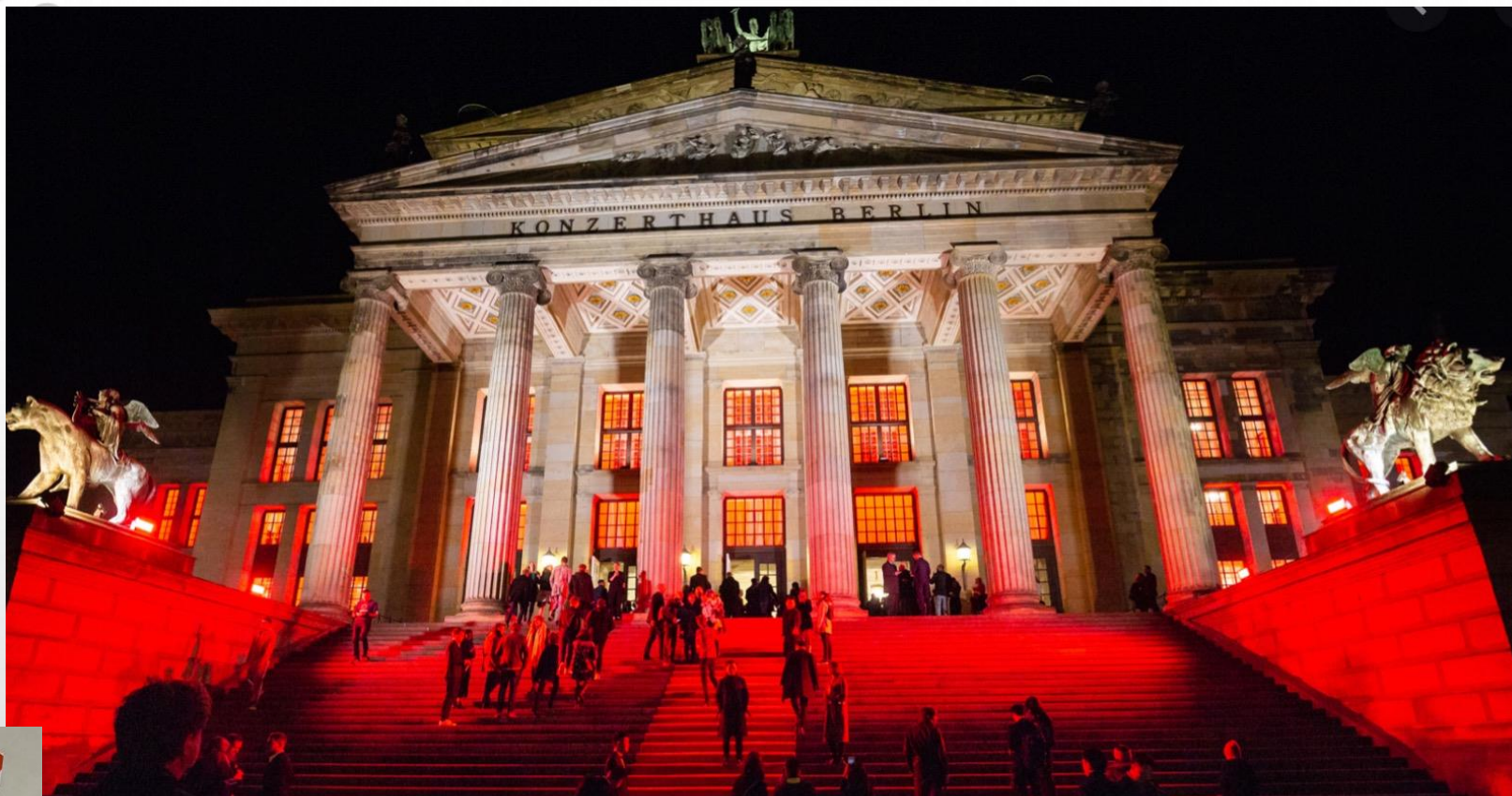
JOURNAL DE CHIC

THE DESIGNER WANTS TO SHARE THE ART OF TRAVELLING BY CAPTURING MOMENTS TO REFLECT THE CHARACTERISTICS OF MAJOR CITIES WITH OTHER ANGLES. INSPIRED BY STREET ART CULTURE, EXPRESSIVE AND FLORESCENT SPLASH PAINT STYLE IS ADOPTED ACROSS THE ENTIRE COLLECTION WHERE “X-X-X” IMPLIES THE CITIES VISITED AND PUT A CROSS OVER THE MAP. ART LOVERS CAN FIND OUT THE PLACE BY INPUTTING LONGITUDE AND LATITUDE BEING SHOWN OVER THE COLOUR STRAP - AN ALTERNATIVE WAY FOR TRAVELLERS TO EXPLORE THE MYSTICAL SCENE. THE DESIGN COMES WITH A MINI POUCH SO THAT COLLECTABLES INCLUDING MUSEUM TICKETS AND TRAVEL MAPS COULD BE STORED PROPERLY AND SECURELY.

潮・尚日誌

設計通過瞬間捕捉城市的特徵來分享旅行藝術。受街頭文化所啟發，整個系列均採用熒光潑墨風格，用家可通過色帶上顯示的經緯度來找出特式景點，以另一種體驗方式探索。迷你袋設計亦可安全保存門票和旅行地圖等收藏品。

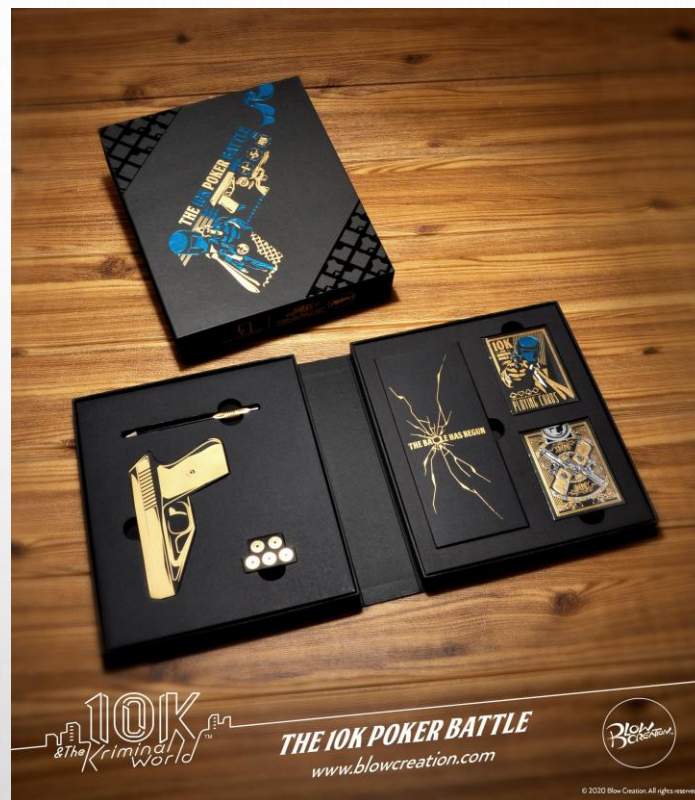




reddot winner 2020



THE 10K POKER BATTLE



Awards:

31st HK Print Awards-Champion (第31屆香港印製大獎獲得-金獎)

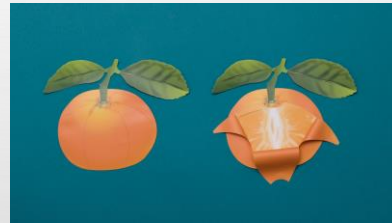
Hong Kong Smart Design Awards-Gold(香港智能設計大賞2020-金獎)

THE 10K POKER BATTLE-MEDIA INTERVIEW



FULL OF FORTUNE 攞滿花

- AWARDS:
- 30TH HK PRINT AWARDS-MERIT(第30屆香港印製大獎獲得-優異獎)
- HONG KONG SMART DESIGN AWARDS-SILVER
(香港智能設計大賞2019-銀獎)
- 2019 PENTAWARDS – SILVER





HKSDA 2020
GOLD
金獎
Corporate





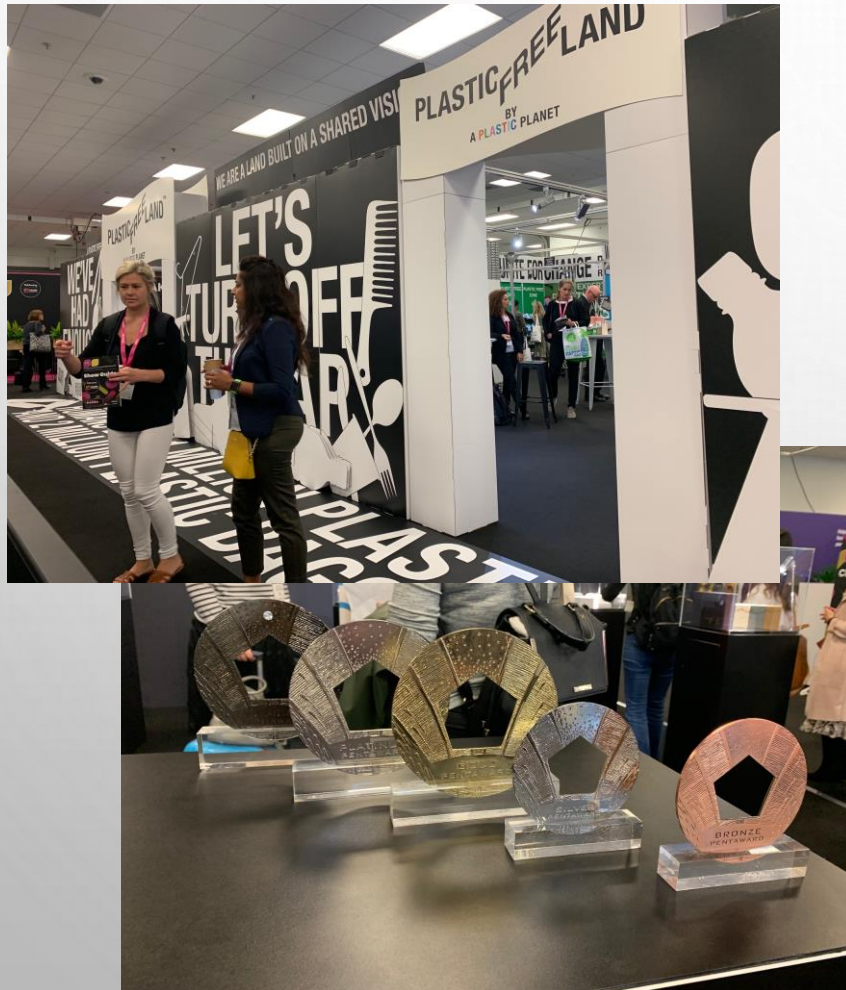
2019
Pentawards
Silver





2019
Pentawards
Silver

PACKAGING INNOVATIONS & LUXURY PACKAGING LONDON 2019





FULL OF FORTUNE 攞滿花 – K11









Striving for the best our commitments to customers

全力拼搏 安量承諾

HAVE A GOOD HEALTH
&
THANKS FOR YOUR TIME



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